ABSTRACT

**Objectives:** To compare the prevalence of self-reported risky driving in a sample of UK military personnel at 2 different time points (2004 and 2009), and to identify the incidence of new onset risky driving and possible determinants of becoming a new risky driver.

**Methods:** Data were used from 2 phases of a military cohort study investigating the health and well-being of UK military personnel between 2004 and 2009. Participants were included if they were undertaking regular (rather than reserve) engagements, had completed both surveys and reported being a driver at both surveys. Univariable and multivariable logistic regression analyses were performed to examine the relationship between risky driving status and sociodemographic and military characteristics. Data analysis was conducted in 2011.

**Results:** The prevalence of risky driving reduced from 18% to 14%, over an average of 3.3 years. The incidence of new onset risky driving was 7%. Predictors for becoming a new risky driver were: younger age, not being in a relationship at phase 2 and harmful alcohol use. Those deployed after 2007 were less likely to become risky drivers following deployment, compared with those deployed before 2007 (adjusted OR 0.62 (95% CI 0.40 to 0.95)).

**Conclusions:** The prevalence of becoming a risky driver appears to have reduced over time. This paper suggests a number of explanations for this reduction, including changes in the way that the UK military have dealt with road safety with the introduction of the road safety campaign (in 2007).

INTRODUCTION

Road traffic accidents (RTAs) are the leading causes of death in young people in the USA and UK.1, 2 Deaths from RTAs are also a particular problem in the UK military. In 2006, the number of deaths due to land transport accidents (unrelated to hostile action) in the UK regular Armed Forces was 435%, higher than in the general population (standardised mortality ratio (SMR): 535, 95% CI 416 to 687).3 In 2006, the single largest cause of death was land transport accidents, accounting for 59 deaths (31% of all deaths) in the UK regular Armed Forces.4 We know from a previous study that the self-reported prevalence of risky driving in the UK military is 19%.5

Risk factors for RTAs in military and general populations include being male, young, unmarried and of lower educational attainment,6–9 and within military populations, combat experience appears to confer a higher risk,10–13 although this diminishes with time after deployment.14–16 A recent study of American veterans from the Iraq and Afghanistan conflicts suggested they performed more poorly on a driving-simulator assessment, compared with a civilian control group, raising further concerns about driving safety after leaving military service.17

There is some evidence that road safety campaigns reduce the number of RTAs. A meta-analysis of 67 studies of road safety campaigns from 12 countries between 1975 and 2007 showed overall a 9% reduction in RTAs.18 The UK Armed Forces developed a campaign to reduce risky driving in military personnel immediately following deployment in a satirical video called the ‘Grim Reaper’.19 This has been shown to UK military personnel returning from deployment since September 2007.

The objective of this study was to compare the prevalence of self-reported risky driving
in the same sample of UK military personnel at two different time points using data from the King’s Centre for Military Health Research’s (KCMHR) Military Cohort Study. In addition, to identify the incidence of new onset risky driving and the determinants of becoming a new risky driver, particularly whether the road safety campaign introduced in the military in 2007 had an impact on self-reported risky driving.

**METHODS**

**Data source**

Data were used from phases 1 and 2 of the KCMHR Military Cohort Study. These were the first and second phases of an ongoing cohort study of UK military personnel assessing physical and mental health consequences of deployment to Iraq and Afghanistan. Phase 1 data were collected between June 2004 and March 2006 and phase 2 between November 2007 and September 2009. There were 10,305 participants at phase 1 (response rate was 58.9%). In total, 6,429 participants completed phase 2 (follow-up response rate 68.4%). Response at phase 2 was associated with older age, being female, being an officer and being of regular engagement type. There was no evidence that response was associated with mental health status.

**Variables**

Data on a wide range of sociodemographic, military and health factors were collected via self-completed questionnaires at both phases. For the purposes of these analyses, the following variables were considered.

**Risky driving**

Risky driving has been defined as *anyone who sometimes, seldom, or never wears a seatbelt; or who drives more than 10 miles/h (mph) above the limit (10 mph is equivalent to 16 km/h (kph)) in a built-up area, or more than 20 mph above the limit on a motorway (20 mph is equivalent to 32 kph).* Questions on seatbelt usage and speeding were adapted from the study by Bell et al and this definition has been used previously. Self-reported risky driving behaviours from both phases were used to define personnel as: non-risky at both phases, risky at phase 1 but not phase 2, risky at phase 2 but not phase 1 and risky at both phases.

**Static variables**

Static sociodemographic and military factors taken from phase 1 included sex, educational attainment, childhood antisocial behaviour, rank, service and role in parent unit. A measure of childhood antisocial behaviour defined as anyone who ‘often used to get into physical fights at school’, and either ‘often used to play truant from school’, or ‘was suspended or expelled from school’, or ‘did things that should have got them (or did get them) into trouble with the police’. Sociodemographic factors from phase 2 also included age, marital status and ever having deployed to Iraq or Afghanistan. There were seven questions on potentially traumatic deployment experiences, collected at phase 2, which were summed and collapsed into three categories (no experiences, 1–3 experiences, 4+experiences) for analysis: did you ‘give aid to wounded’, ‘see personnel seriously wounded or killed’, ‘come under small arm/rocket propelled grenade (RPG) fire’, ‘come under mortar/artillery fire/rocket attack’, ‘experience a landmine strike’, ‘experience hostility from Iraqi/Afghani civilians’ and ‘handle bodies’.

**Dynamic variables**

The following dynamic variables were generated: age change between survey points in whole years, age group change (remained under 35 years, became over 35 years, stayed over 35 years; 35 years was taken as the cut-off as cross-tabulations indicated that risky driving showed a decline after this age), deployed since phase 1, left service, change in relationship status, change in alcohol misuse status and had a RTA. Alcohol misuse was defined as having a score of ≥16 on the WHO’s Alcohol Use Disorders Identification Test (AUDIT) which signifies the harmful use of alcohol. Among personnel deployed between phases 1 and 2, two further dynamic variables were generated; years since last deployment was the time since last deployment to phase 2 questionnaire completion, and deployment after the release of the Grim Reaper video was classified as anyone deploying after September 2007.

**Study sample**

The sample comprised of personnel who had completed both phases 1 and 2 of the KCMHR cohort study. Only regular personnel were included. Reservists were excluded because they often have military roles, social backgrounds and postdeployment experiences that differ to regulars. Finally, only those who were drivers at both phases were included (see online supplementary figure A1).

**Statistical analysis**

Overall prevalence of risky driving at both phases, by age and service, was calculated. The distribution of phase 1 baseline and phase 2 sociodemographic and military characteristics by risky driving status were tabulated to examine the relationship between them. Univariable and multivariable logistic regression analyses were performed to examine the relationship between new onset risky driving and the dynamic variables. Subgroup analyses were carried out among personnel deploying between phases 1 and 2, to examine the effect of deploying before or after the Grim Reaper video on risky driving status. ORs, 95% CIs and two-sided p values are presented. Response weights were generated to account for non-response. Response weights were defined as the inverse probability of responding once sampled and were generated using factors shown empirically to predict response
The weighted analyses provide valid results under the assumption that the data are missing at random and that the observed variables modelled to drive non-response were correctly identified. All analyses were performed using STATA V11.0.

RESULTS

Of 8154 drivers at phase 1, 5020 (61.6%) responded to phase 2 and were still drivers, and formed the sample for these analyses (see online supplementary figure A1). Those lost to follow-up at phase 2 were more likely to be risky drivers at phase 1 (664/3081, 21.6%) compared with those followed up (845/5073, 16.7%; based on a \( \chi^2 \) test, \( p<0.001 \)).

Prevalence of risky driving

Among the sample, 17.8% were risky drivers at phase 1, and 13.6% were risky drivers at phase 2 (table 1). The overall prevalence of risky driving was greater among male Army and Navy personnel, at both phases (table 1).

Changes in risky driving status

There was a strong association between risky driving status at phases 1 and 2 (\( p<0.001 \)). The incidence of new onset risky driving was 7% (276/4143) (table 2). The average time elapsed between phases 1 and 2 was 3.29 years (SD 0.62). Generally, the non-risky drivers at both phases (n=3867, 76.4%) were older, reported less childhood antisocial behaviour, more educational qualifications, were more commonly in the Navy or RAF, more likely to be married at phase 2, more likely to be officers, more likely to be in a non-combat role and less likely to have ever been deployed than those drivers who were risky at any or both phases (table 3).

Personnel under 35 years of age at phase 1 were more likely to become risky drivers (whether they aged into the above 35 category or not), compared with phase 1 personnel who were over 35 years old (table 4). Personnel who were not in a relationship at phase 2, and personnel who had ever misused alcohol, were more likely to become risky drivers by phase 2. There was some evidence that being deployed to Iraq or Afghanistan was associated with an increased chance of becoming a risky driver; however, the effect was removed after adjusting for the dynamic variables. Among non-risky drivers at phase 1 who had deployed between the phases, personnel who had deployed after the release of the Grim Reaper video were less likely to become risky drivers (table 5).

The overall number of traumatic deployment experiences was lower after the introduction of the Grim Reaper video campaign in 2007 (of the 1760 participants deploying between phases 1 and 2, 822/941 participants (87%) reported at least one traumatic event before the campaign, compared with 627/762 (82%) after its release). However, after adding traumatic deployment experiences to the second model in table 5, deploying after the introduction of Grim Reaper video campaign was still associated with a reduced risk of becoming a risky driver (OR 0.62, 95% CI 0.40 to 0.96; data not shown).

DISCUSSION

Main findings

Among a cohort of UK military personnel, the prevalence of risky driving reduced from 17.8% to 13.6%, over an average time period of 3.29 years. The incidence of new onset risky driving was 7%. Risk factors for

| Table 1 Distribution of risky driving at each phase by age, sex and service |
|--------------------------|--------------------------|
| Phase 1                  | Phase 2                  |
| N, % (95% CI)            | N, % (95% CI)            |
| All                      | 834/4987 (17.8 (16.7 to 18.8)) | 639/5009 (13.6 (12.5 to 14.5)) |
| By sex                   |                          |
| Male                     | 786/4515 (18.4 (17.2 to 19.6)) | 597/4534 (14.0 (12.9 to 15.0)) |
| Female                   | 48/472 (10.5 (7.7 to 13.3)) | 42/475 (9.0 (6.4 to 11.6)) |
| By service               |                          |
| Navy                     | 30/152 (20.2 (13.7 to 26.7)) | 25/152 (16.7 (10.7 to 22.7)) |
| Royal Marines            | 84/701 (12.6 (10.1 to 15.2)) | 59/705 (9.2 (6.9 to 11.4)) |
| Army                     | 644/3011 (22.6 (21.1 to 24.2)) | 479/3026 (16.7 (15.3 to 18.1)) |
| Royal Air Force          | 76/1123 (6.7 (5.5 to 8.5)) | 76/1126 (7.0 (5.5 to 8.5)) |

Analyses are adjusted for non-response weights.

1Paper on risky driving at phase 1 analysed a total of 8127 participants. However, 29 late responders (who were regulars and drive) have since been added to the data set, and two participants were removed due to errors.
becoming a risky driver included: younger age, not being in a relationship at phase 2, and alcohol misuse at either or both phases. Those deployed after 2007, when the road safety campaign was introduced, were less likely to become risky drivers following deployment, compared with those deployed before 2007.

Reduction in risky driving
The reduction in the prevalence of risky driving among our sample may reflect the effect of increasing age, the introduction of a road safety campaign, a possible change in the nature of deployments and/or possible changes in driving practices on deployment.

Owing to the nature of our study design, participants aged by an average of 3.3 years between the two phases. We would expect increasing age alone to reduce risky driving behaviours. Studies show that in military populations younger drivers are more likely to report risky behaviours. However, we suggest that age alone is unlikely to fully account for the reduction in risky driving.

Table 3  Sociodemographic and military characteristics of the follow-up sample, at P2, by risky driving status (N=5020*)

<table>
<thead>
<tr>
<th>Variable</th>
<th>All n (%)</th>
<th>Risky driver at P1 and P2 n (%)</th>
<th>Risky driver at P1 only n (%)</th>
<th>Risky driver at P2 only n (%)</th>
<th>Non-risky at P1 and P2 n (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>5020 (100)</td>
<td>359 (7.8)</td>
<td>474 (10.0)</td>
<td>276 (5.8)</td>
<td>3867 (76.4)</td>
</tr>
<tr>
<td><strong>Sociodemographic factors</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Age (years)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;25</td>
<td>100 (2.7)</td>
<td>15 (5.3)</td>
<td>13 (3.5)</td>
<td>10 (4.7)</td>
<td>60 (2.1)</td>
</tr>
<tr>
<td>25–29</td>
<td>795 (19.1)</td>
<td>103 (32.9)</td>
<td>109 (26.7)</td>
<td>58 (24.7)</td>
<td>517 (16.3)</td>
</tr>
<tr>
<td>30–34</td>
<td>964 (19.7)</td>
<td>86 (23.4)</td>
<td>130 (27.6)</td>
<td>72 (25.9)</td>
<td>669 (17.8)</td>
</tr>
<tr>
<td>35–39</td>
<td>1243 (23.9)</td>
<td>84 (21.4)</td>
<td>118 (23.0)</td>
<td>73 (24.9)</td>
<td>959 (24.2)</td>
</tr>
<tr>
<td>40+</td>
<td>1918 (34.7)</td>
<td>71 (17.0)</td>
<td>104 (19.2)</td>
<td>63 (19.8)</td>
<td>1662 (39.6)</td>
</tr>
<tr>
<td>Gender</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>4545 (91.3)</td>
<td>343 (69.1)</td>
<td>442 (93.9)</td>
<td>251 (92.0)</td>
<td>3468 (90.4)</td>
</tr>
<tr>
<td>Female</td>
<td>475 (8.7)</td>
<td>16 (3.9)</td>
<td>32 (6.1)</td>
<td>25 (8.1)</td>
<td>399 (9.6)</td>
</tr>
<tr>
<td>Marital status</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Married/cohabiting</td>
<td>4181 (83.0)</td>
<td>279 (77.7)</td>
<td>384 (80.9)</td>
<td>203 (72.7)</td>
<td>3277 (84.5)</td>
</tr>
<tr>
<td>Single</td>
<td>437 (9.4)</td>
<td>46 (13.1)</td>
<td>49 (10.8)</td>
<td>33 (13.1)</td>
<td>304 (8.5)</td>
</tr>
<tr>
<td>Separated/widowed/divorced</td>
<td>386 (7.7)</td>
<td>33 (9.2)</td>
<td>40 (8.3)</td>
<td>39 (14.3)</td>
<td>273 (7.1)</td>
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<td>Childhood antisocial behaviour</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>4184 (83.1)</td>
<td>226 (62.6)</td>
<td>351 (73.6)</td>
<td>210 (77.1)</td>
<td>3357 (86.8)</td>
</tr>
<tr>
<td>Yes</td>
<td>799 (16.9)</td>
<td>130 (37.4)</td>
<td>120 (26.4)</td>
<td>61 (22.9)</td>
<td>485 (13.2)</td>
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<tr>
<td>Educational qualifications</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>None</td>
<td>313 (6.7)</td>
<td>32 (9.5)</td>
<td>39 (8.5)</td>
<td>28 (11.2)</td>
<td>211 (5.8)</td>
</tr>
<tr>
<td>Ordinary levels or equivalent</td>
<td>1725 (38.0)</td>
<td>132 (40.0)</td>
<td>192 (44.1)</td>
<td>107 (42.7)</td>
<td>1273 (36.5)</td>
</tr>
<tr>
<td>Advanced levels or equivalent</td>
<td>1676 (35.8)</td>
<td>132 (38.3)</td>
<td>158 (34.5)</td>
<td>86 (33.8)</td>
<td>1291 (36.0)</td>
</tr>
<tr>
<td>University degree or equivalent</td>
<td>1054 (19.6)</td>
<td>50 (12.3)</td>
<td>69 (12.9)</td>
<td>38 (12.4)</td>
<td>889 (21.7)</td>
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<tr>
<td>In service at P2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>3570 (71.0)</td>
<td>262 (72.3)</td>
<td>357 (75.0)</td>
<td>198 (71.2)</td>
<td>2721 (70.3)</td>
</tr>
<tr>
<td>No</td>
<td>1445 (29.0)</td>
<td>97 (27.7)</td>
<td>117 (25.0)</td>
<td>78 (28.8)</td>
<td>1141 (29.7)</td>
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<td>Military factors</td>
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<td></td>
</tr>
<tr>
<td>Rank</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other (including NCO’s)</td>
<td>3726 (78.2)</td>
<td>302 (87.2)</td>
<td>380 (83.5)</td>
<td>226 (85.2)</td>
<td>2781 (76.0)</td>
</tr>
<tr>
<td>Officer</td>
<td>1294 (21.8)</td>
<td>57 (12.8)</td>
<td>94 (16.5)</td>
<td>50 (14.8)</td>
<td>1086 (24.1)</td>
</tr>
<tr>
<td>Service</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Naval</td>
<td>705 (13.6)</td>
<td>30 (8.1)</td>
<td>54 (10.9)</td>
<td>27 (10.0)</td>
<td>590 (14.8)</td>
</tr>
<tr>
<td>Royal Marines</td>
<td>153 (3.2)</td>
<td>11 (3.0)</td>
<td>19 (4.0)</td>
<td>14 (5.1)</td>
<td>107 (2.9)</td>
</tr>
<tr>
<td>Army</td>
<td>3034 (61.4)</td>
<td>286 (80.6)</td>
<td>357 (76.1)</td>
<td>191 (69.4)</td>
<td>2169 (56.8)</td>
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<tr>
<td>Royal Air Force</td>
<td>1128 (21.9)</td>
<td>32 (8.3)</td>
<td>44 (8.9)</td>
<td>44 (15.5)</td>
<td>1001 (25.6)</td>
</tr>
<tr>
<td>Role in parent unit</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-combat</td>
<td>4078 (81.2)</td>
<td>253 (70.6)</td>
<td>342 (72.0)</td>
<td>197 (72.6)</td>
<td>3252 (84.1)</td>
</tr>
<tr>
<td>Combat</td>
<td>900 (18.8)</td>
<td>101 (29.4)</td>
<td>129 (28.0)</td>
<td>74 (27.5)</td>
<td>587 (15.9)</td>
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<td>Ever deployed</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>3260 (64.2)</td>
<td>202 (55.9)</td>
<td>271 (57.2)</td>
<td>158 (56.5)</td>
<td>2606 (66.7)</td>
</tr>
<tr>
<td>Yes</td>
<td>1760 (35.8)</td>
<td>157 (44.1)</td>
<td>203 (42.8)</td>
<td>118 (43.5)</td>
<td>1261 (33.4)</td>
</tr>
</tbody>
</table>

Missing values ranged from 16 (marital status) to 252 (educational qualifications).
Analyses are adjusted for non-response weights.
*In total, 5020 participants made up the follow-up sample; however, 44 participants were missing change in risky driving status.
NCO, non-commissioned officer; P1, phase 1; P2, phase 2.
Factors associated with change from non-risky to risky driving behaviours

Sociodemographic factors

The finding that younger people are more likely to become risky drivers is consistent with reports from previous cohort studies. In addition, the finding that a change in relationship status (from being in a relationship to not being in a relationship) increases the likelihood of becoming a risky driver adds to previous evidence. Previous research demonstrates lower levels of risky driving in soldiers reporting greater psychosocial support. Furthermore, our findings demonstrate that the probability of becoming a risky driver for those who have never been in a relationship remains high. These findings are broadly consistent with our own given that being in a relationship is likely to confer the feeling of greater psychosocial support.

Other risk taking behaviours

Consistent with other studies, our study shows that harmful alcohol use is associated with an increased risk of becoming a risky driver.

Deployment

Previous analyses showed that deployment itself and also traumatic experiences on deployment were associated with risky driving but with a moderate effect size (those with the highest rates of exposures to traumatic experiences had an adjusted OR of becoming risky drivers of 1.69 (CI 1.31 to 2.18)). The current study shows that...
deployment after 2007 is associated with marginally less reported deployment-related traumatic experiences. Those deployed after 2007 were less likely to become risky drivers following deployment, compared with those deployed before 2007. This effect remains even after adjusting for age group change and the small reduction in traumatic events, and we therefore conclude that other factors must account for some of this reduction in risky driving rates.

We have identified two possible reasons for the reduction in the odds of becoming a risky driver in those deployed after 2007. First, our results may reflect the impact of the road safety campaign introduced in 2007 which attempted to encourage personnel to adopt safe driving behaviours following deployment. This road safety campaign is part of the third location decompression process, but the road safety presentation is the only part to address risky driving. Second, the reduction in reported risky driving following deployment may reflect increased safety of driving while on deployment.

Deployment has been identified as a risk factor for risky driving. In addition, a US study demonstrated that multiple deployments and experiencing combat on deployment were both strong predictors of motor vehicle crashes after deployment. Since 2006, all UK Armed Forces personnel from formed units returning from deployment overseas have taken a brief period of rest in a safe environment away from theatre and away from home. Since 2007, this has involved a road safety educational campaign focusing specifically on the post-deployment period including the Grim Reaper video presentation. This strategy targets a high-risk group.

The effectiveness of the road safety campaign is theoretically supported by a meta-analysis of the effect of road safety campaigns on accidents. Unfortunately, it is difficult to directly compare our study with others as to our knowledge no other study has investigated the protective effect of a focused campaign on individuals who have been exposed to a specific experience that increases driving risk (in this case deployment).

There are some indications that in-theatre driving practices have become more safety focused between phases 1 and 2. Such a change may have affected driving practices following deployment. While risky driving practices such as driving fast, reduced seatbelt use and rapid lane changes may be necessary for high-risk situations in-theatre on some occasions, the risk benefit judgement of such practices has changed over time. It is plausible that reported risky driving following deployment is a reflection of learned behaviours on deployment which continue afterwards. There is some evidence from the USA that combat driving behaviours continue after deployment and that returning military personnel can fall into these combat driving behaviours. Therefore, theoretically changes in in-theatre driving practices may have reduced the reporting of risky driving behaviours following recent deployments.

**Meaning of the study**

Encouragingly, reported risky driving behaviours in UK military personnel have reduced over time. Our findings are consistent with UK government statistics which show that SMRs for all fatalities among UK regular Armed Forces (regardless of when in the deployment cycle the death occurred) due to land transport accidents have reduced from 535 in 2006 to 143 in 2009, compared with the UK general population.

**Strengths and limitations**

This is the first study to assess changes in risky driver status in the UK military. This is also a unique opportunity to assess the utility of a road safety campaign to see if it helped to reduce the probability of becoming risky driver following deployment.

A possible source of response bias is that not all responders completed the risky driving measures. Those
lost to follow-up at phase 2 were more likely to be risky drivers at phase 1 (22%) compared with those followed up (17%) introducing the possibility of bias. All analyses have taken account of response weights; however, residual bias may remain as only a limited number of predictors were used to generate response weights.

The use of self-reported driving data is another potential source of bias. Self-reported driving behaviours may not be an accurate reflection of actual driving behaviours, moreover the inaccuracy of the self-report may be greater for some responders than for others. Studies demonstrate that social desirability bias is associated to a greater extent with under-reporting undesirable behaviours rather than over-reporting desirable behaviours.42 This is consistent with the distortion of self-reported driving skills related to safety.43 In addition, social desirability may affect responders differently depending on various factors, such as sex (as has been seen in dietary factors),44 or age (seen in self-reported drug and alcohol use).45

We know from previous studies that ageing is likely to be a major factor contributing to the reduced prevalence of risky driving27 46–48 but it is difficult to differentiate the strength of the effect of age on the declining risk in comparison to other factors. Therefore, we have looked in detail at factors associated with a change from non-risky to risky driving.

We suggest two possible reasons for the reduction in risky driving behaviour that occurred in those deployed after 2007; a road safety campaign and/or changes in driving practices on deployment. Owing to the observational nature of this study, it is not possible to elucidate which of these factors accounted for this. In order to study the effects of the road safety campaign in depth, a more robust evaluation methodology would need to be adopted such as a cluster randomised controlled trial. In addition, to the possible explanations outlined, we have not looked at other factors (eg, mental health symptoms) that may explain some of the observed changes in driving behaviours over time.

CONCLUSIONS

Among a cohort of UK military personnel, the prevalence of risky driving reduced from 18% to 14%, over an average time period of 3.5 years. Younger age and a history of alcohol misuse both predicted becoming a risky driver between the two surveys. There is some evidence that the military’s road safety campaign which started in 2007 may have reduced the risk of becoming a risky driver. However, changes in driving practices during deployments after 2007 may also be responsible for these changes in risky driving behaviours.

Contributors RJJS wrote the introduction and discussion and contributed to the design and analysis of the study. HJF wrote the methods and results and contributed to the design and analysis of the study. SCW, NG, NJ, MF and KH contributed to the design of the study and commented throughout. NTF contributed to the design and analysis of the study.

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