‘He left me a message on Facebook’: comparing the risk profiles of self-harming patients who leave paper suicide notes with those who leave messages on new media

Jessica R. Barrett, Hitesh Shetty, Matthew Broadbent, Sean Cross, Matthew Hotopf, Robert Stewart and William Lee

Background
In cases of non-fatal self-harm, suicide notes are a major risk factor for repeated self-harm and suicide. Suicide notes can now be left on new media services, emails or text messages, as well as on paper.

Aims
In a group of people who had harmed themselves, we aimed to compare new media note-leavers with paper note-leavers and characterise these groups demographically and by risk factors.

Method
Clinical notes of patients who presented with non-fatal self-harm to two London emergency departments were anonymously searched for mentions of new media use. These were categorised and risk factors were compared for those who had left a new media note, a paper note, or no note to establish differences in risk of note-leaving.

Results
New media note-leaving was associated with younger age and substance use; both risk factors for repeated self-harm. However, suicidal intent remained highest in paper note-leavers.

Conclusions
Paper note-leavers remain at greatest risk, however new media note leaving is still correlated with risk factors related to repeated self-harm and suicide. Clinicians should enquire about new media use during emergency department assessments of self-harm.

Declaration of interest
None.

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Introduction
The leaving of a suicide note in an episode of non-fatal self-harm is a risk factor for future self-harm and suicide.1 Suicide notes may be left on paper or electronically via chat rooms, blogs, video-sharing websites, forums, social networks, email and SMS (text message).2 As this form of note becomes available to others immediately, it perhaps provides a window of opportunity for intervention.3 We aimed to quantify the fraction of self-harm presenters to emergency departments who use new media to leave a note to observe the frequency of this behaviour and to compare those who leave a new media note, those who leave a paper note and those who did not leave a note to assess differential levels of risk between the groups. Secondary aims were to characterise these groups demographically and with reference to their specific suicide risk factors and to describe the uses to which new media are put by people who have harmed themselves.

Method
SHIELD is a service improvement project for self-harm that runs in two London teaching hospitals by which mental health teams systematically collect data on non-fatal self-harm presentations. On 18 March 2013, we searched electronic mental health medical records of these non-fatal self-harm presentations during 2011 and 2012 (n=2517) to find mentions of new media use. We used the Clinical Record Interactive Search (CRIS)4 tool which allows authorised users to search de-identified electronic health records held within South London and Maudsley NHS Foundation Trust. De-identified free-text clinical notes and correspondences from 7 days prior to 7 days following the non-fatal self-harm presentation were searched. The search terms used to identify new media use were the most popular social media sites at the time,5 including Facebook and Twitter, and also general related terms, such as Internet and text. Full notes for health records which had one or more ‘hits’ on the selected search terms were obtained to gain contextual insight. Each record was coded into one of the following categories based on the content of the clinicians’ notes:

- (a) ‘false positive’ (a search ‘hit’ not relevant to this study, e.g. one professional emailing another)
- (b) not note-leaving in nature (e.g. new media as a precipitator)
- (c) goodbye note
- (d) help-seeking note
- (e) note highlighting distress but neither help-seeking nor saying goodbye
- (f) reproachful note
- (g) content of note not described other.

These data were merged with the self-harm data set generated by SHIELD to retrieve demographic and presentation information. SHIELD also records whether a note was left in each presentation. Using this information, we were able to identify which presentations had left a paper note. Statistical analyses were performed using IBM SPSS for Macintosh, version 21.0 and Stata 10 for Windows.
Results

There were 86 who left a new media note. Most had information available from the self-harm database (n=66). The most common types of notes were those notifying others of intent or distress but were not help-seeking, saying goodbye or committing to actions (n=29). Goodbye notes (n=23) and help-seeking notes (n=22) followed in frequency, with unknown or ambiguous note content (n=7), notes with content other than those listed (n=3) and reproachful notes (n=2) last. Text message was the medium used most frequently (n=76), followed by Facebook (n=7), email (n=4) and blog (n=1). Two self-harm presenters left notes on more than one medium (text and email).

In the sample of 66 new media note-leavers who also had data available on the self-harm database, 20 left a help-seeking message. These were placed in the no-note group as these are not directly comparable to paper notes. Of the 66, 2 also left a paper note so were excluded from analysis as the different note-leaving behaviours cannot be compared in these instances. These two patients had low Beck Suicide Intent Scale (BSIS) scores (both scored 5 out of 30 – all of which were scored on the objective questions) in comparison with paper note-leavers (median score 16).

The final sample included 1435 non-fatal self-harm presentations where a link was possible and data were available on the self-harm database. Of these, 1320 did not leave a suicide note, 44 left a new media suicide note and 71 left a paper suicide note (Fig. 1).

Median BSIS scores (with the suicide note items removed) and interquartile ranges for each type of note-leaving group can be seen in Fig. 2. All groups were compared by Mann–Whitney U-tests. The paper note group had greater BSIS scores than the other two groups, which were similar to each other (P=0.40).

Multinomial regression models simultaneously compared the three groups of note-leavers (Table 1). Comparisons were made for both the ‘large’ sample (n=1435) and the ‘small’ sample (records with complete data across all covariates (age, gender, low v. high BSIS score (cut-off=6/7), past self-harm, psychiatric history, married v. single, divorced v. single, substance use, suicide in family) (n=256). For these analyses, question 7 of the BSIS (presence of a suicide note) was omitted.

Leaving a new media note, compared with no note, is less common among older participants and more common among co-habiting and substance using participants. Leaving a paper note, compared with no note, is more common among those with a higher BSIS score and less common among those with a family...
Table 1
Simultaneous complete comparison of groups by risk factors using multinomial regression

<table>
<thead>
<tr>
<th></th>
<th>Crude RRR</th>
<th>Corrected RRR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (+15 yrs)</td>
<td>0.96 (0.94, 0.98)</td>
<td>0.92 (0.86, 0.99)</td>
</tr>
<tr>
<td>v. male</td>
<td>1.28 (0.62, 2.62)</td>
<td>2.28 (0.47, 11.0)</td>
</tr>
<tr>
<td>Female</td>
<td>0.96 (0.87, 1.05)</td>
<td>0.90 (0.77, 1.07)</td>
</tr>
<tr>
<td>High BSIS score</td>
<td>0.96 (0.87, 1.05)</td>
<td>0.90 (0.77, 1.07)</td>
</tr>
<tr>
<td>v. scores of 0</td>
<td>1.28 (1.22, 1.35)</td>
<td>1.25 (1.16, 1.34)</td>
</tr>
<tr>
<td>Divorced</td>
<td>0.61 (0.14, 2.69)</td>
<td>1.27 (0.14, 11.8)</td>
</tr>
<tr>
<td>v. single</td>
<td>1.43 (0.14, 4.69)</td>
<td>1.27 (0.14, 11.8)</td>
</tr>
<tr>
<td>Substance use</td>
<td>1.10 (0.62, 1.96)</td>
<td>2.87 (1.65, 4.90)</td>
</tr>
<tr>
<td>Suicide in family</td>
<td>1.43 (0.02, 13.9)</td>
<td>0.20 (0.07, 0.64)</td>
</tr>
</tbody>
</table>

Numbers in parentheses are 95% CIs. RRR, relative risk ratio, the estimate analogous to relative risks created by multinomial regression. Age (+15 yrs), an increment of 15 years of age. High BSIS score, scores of 7+ v. scores of 0 contact with mental health service. Married v. single, married or cohabiting v. single. Divorced v. single, divorced, separated or widowed v. single. Substance use, while paper notes still indicate a higher level of repeated self-harm and later suicide such as younger age and substance use, we can see that new media use is related to risk factors for people who have harm themselves left a new media note. This figure is likely to be an underestimate because they were not asked directly. Furthermore, we found new media are often not being used to communicate distress in the same way as expected from an ‘ordinary’ paper suicide note – there were ‘help-seeking’ and ‘reproachful’ notes as well as the ‘goodbye’ type expected of paper notes.

Because of the differential risks, we recommend enquiring about new media use during emergency department assessments of people who have harmed themselves. We also recommend further research into the different ways in which new media are used in the context of self-harm, and into how clinicians and the public should best respond to communications of this kind.

Discussion

Findings of younger age and substance use are consistent with previously reported self-harm risk factors. Because of the differential risks, we recommend enquiring about new media use during emergency department assessments of people who have harmed themselves. We also recommend further research into the different ways in which new media are used in the context of self-harm, and into how clinicians and the public should best respond to communications of this kind.

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